

Harris County Veterinary Medical Association

www.hcvma.org
713-688-6667



Rate and Specifications Sheet for HCVMA Newsletter Advertising

The HCVMA newsletter is published and mailed after the first of every month. Circulation is approximately 384. Deadline for ads is the 25th of the month prior to publication.

Size of Ad	Specifications	Monthly Rate	Annual Rate
Full Page Insert	8 ½ x 11" (Color)	\$384	\$3456
Half Page	7 ½" x 5" (B&W)	\$100	\$900
Quarter Page	3 ¾" x 5" (B&W)	\$65	\$585
Business Card	2" x 3 ½" (B&W)	\$25	\$225

The annual rate represents a 25% discount from the monthly rate over a 12 month period.

The Full Page Insert may be single or double sided, black & white or full color. You must provide 384 copies of the insert for insertion into the newsletter.

The Half Page, Quarter Page and Business Card advertising may be submitted as camera-ready artwork or text to be reformatted (editor will format the text to suit our needs). This ad will be printed in black and white.

Firm Name: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

Contact Person: _____ Title: _____

Size of Ad: _____ Number of times to run ad (1-12): _____

Amount Enclosed: _____

Advertisers will receive a complimentary copy of the newsletter with ad.

Please email the ad copy to: office@hcvma.org. Mail this form, payment with check payable to HCVMA, and the ad copy (if not emailed) to:

Ms. Shannon Mercer
Executive Secretary, HCVMA
9614 Willowbridge Park Blvd.
Houston, TX 77064